

**Table 24**  
**West Virginia Nursing Homes**  
**FY 2011 Medicare and Medicaid Revenue and Expenses by Facility**  
(Dollars in Thousands)

Nursing Facility	2011 Medicare			2011 Medicaid			Medicare Margin		Medicaid Margin	
	Net Patient Revenue	Expenses	Income from Patient Services	Net Patient Revenue	Expenses	Income from Patient Services	Gain	Loss	Gain	Loss
<b>Proprietary</b>										
Ansted Center	\$1,551	\$1,363	\$188	\$3,846	\$3,973	(\$127)	12.1%			-3.3%
Arbors at Fairmont	3,796	2,009	1,788	5,396	5,624	(228)	47.1%			-4.2%
Berkeley Springs Rehab & Nursing	2,342	1,329	1,013	5,146	5,951	(805)	43.3%			-15.7%
Boone Health Care Center	1,864	1,341	524	5,250	4,861	390	28.1%		7.4%	
Braxton Health Care Center	726	416	311	4,366	3,492	874	42.8%		20.0%	
Brier	2,025	1,678	347	5,642	5,746	(104)	17.2%			-1.8%
Brightwood Center	1,826	1,670	156	8,977	8,550	426	8.5%		4.8%	
Cameron Nursing & Rehab	746	494	252	4,135	3,827	308	33.8%		7.4%	
Canterbury Center	2,055	1,482	573	4,119	4,472	(354)	27.9%			-8.6%
Care Haven Center	1,626	1,438	187	5,024	5,175	(151)	11.5%			-3.0%
CareHaven of Pleasants	1,373	1,221	152	4,625	4,066	558	11.1%		12.1%	
Cedar Ridge Center	2,813	2,404	409	7,564	7,405	159	14.5%		2.1%	
Clarksburg Nursing & Rehab	1,464	999	465	6,226	5,656	569	31.7%		9.1%	
Dawnview Center	1,649	1,341	307	4,531	4,280	251	18.6%		5.5%	
E. A. Hawse Nursing & Rehab	847	584	263	4,025	3,953	72	31.0%		1.8%	
Eagle Pointe	2,803	2,707	95	8,787	9,184	(397)	3.4%			-4.5%
Eldercare Health and Rehab	3,021	2,156	864	6,131	5,669	462	28.6%		7.5%	
Fayette Nursing & Rehab	1,729	1,096	633	4,279	3,851	427	36.6%		10.0%	
Golden Living Center Glasgow	1,666	1,705	(39)	7,129	5,862	1,267		-2.3%	17.8%	
Golden Living Center Morgantown	2,678	2,755	(77)	6,820	5,017	1,804		-2.9%	26.4%	
Golden Living Center Riverside	2,482	2,312	170	7,016	5,525	1,490	6.9%		21.2%	
Heartland of Beckley	4,134	4,163	(28)	7,662	8,474	(811)		-0.7%		-10.6%
Heartland of Charleston	2,457	1,891	566	8,229	8,072	156	23.0%		1.9%	
Heartland of Clarksburg	2,668	2,170	497	5,777	6,527	(750)	18.6%			-13.0%
Heartland of Keyser	2,525	1,596	928	6,544	6,632	(88)	36.8%			-1.3%
Heartland of Martinsburg	5,223	3,224	2,000	5,506	6,042	(536)	38.3%			-9.7%
Heartland of Preston County	2,680	1,824	856	6,404	6,318	86	31.9%		1.3%	
Heartland of Rainelle	1,711	1,453	258	3,483	3,670	(187)	15.1%			-5.4%
Heritage Center	3,235	2,705	530	11,293	11,820	(527)	16.4%			-4.7%
Heritage, Inc.				2,274	2,447	(172)				-7.6%
Hidden Valley Health Care	2,016	1,825	191	5,225	5,355	(130)	9.5%			-2.5%
Hilltop Center	3,871	3,311	560	7,356	7,311	45	14.5%		0.6%	
Holbrook Nursing Home	1,481	934	547	6,579	6,044	535	36.9%		8.1%	
Huntington Health & Rehab	4,248	2,052	2,195	8,876	10,902	(2,026)	51.7%			-22.8%
Laurel Nursing & Rehab Center	1,059	710	349	3,072	2,775	297	33.0%		9.7%	
Lincoln Nursing & Rehab	1,066	594	472	3,936	3,687	249	44.3%		6.3%	
Logan Center	1,723	1,464	259	4,852	4,229	623	15.0%		12.8%	
Madison Center	2,070	2,202	(133)	2,322	2,702	(380)		-6.4%		-16.4%
Madison Park*				2,484	2,763	(279)				-11.2%
Maples Nursing Home	1,522	879	642	2,745	3,216	(471)	42.2%			-17.2%
Mapleshire Nursing & Rehab	1,399	1,355	44	4,476	5,554	(1,078)	3.2%			-24.1%
Marmet Health Care Center	2,570	2,209	361	5,762	6,022	(260)	14.1%			-4.5%
McDowell Nursing & Rehab	1,984	1,436	548	6,508	6,623	(115)	27.6%			-1.8%

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Meadowbrook Acres	1,119	915	204	3,045	3,185	(140)	18.2%			-4.6%
Meadowview Manor Health Care	1,111	611	500	2,873	2,767	106	45.0%		3.7%	
Mercer Nursing & Rehab	1,183	965	218	3,759	3,836	(77)	18.4%			-2.1%
Miletree Center	1,216	1,075	141	4,541	4,634	(93)	11.6%			-2.1%
Mound View Health Care	1,617	954	663	6,740	6,879	(138)	41.0%			-2.1%
Nella's				4,771	4,760	11			0.2%	
Nella's Nursing Home				4,069	3,898	171			4.2%	
New Martinsville Health Care	1,593	1,573	20	5,904	5,964	(60)	1.2%			-1.0%
Nicholas County Nursing & Rehab	1,738	932	807	5,378	5,128	250	46.4%		4.7%	
Oak Ridge Center (Capital Center)	3,100	2,830	270	4,061	4,068	(7)	8.7%			-0.2%
Ohio Valley Health Care	1,640	842	798	4,442	4,140	302	48.7%		6.8%	
Pierpont Center	3,230	3,122	109	5,898	6,195	(297)	3.4%			-5.0%
Pine View Continuous Care	1,334	653	681	2,956	3,276	(320)	51.1%			-10.8%
Pocahontas Center	630	583	47	5,099	5,276	(177)	7.5%			-3.5%
Raleigh Center	2,981	2,649	332	4,333	4,298	35	11.1%		0.8%	
Ravenswood Center	1,453	1,236	217	4,472	4,127	345	14.9%		7.7%	
Rosewood Center	1,173	1,223	(50)	4,951	5,014	(63)		-4.3%		-1.3%
Shenandoah Center	4,314	3,224	1,090	3,690	4,007	(317)	25.3%			-8.6%
Sistersville Center	903	737	165	3,777	3,797	(21)	18.3%			-0.5%
Springfield Center	1,544	1,328	216	4,356	3,919	437	14.0%		10.0%	
Stone Pear Pavilion	1,156	778	378	3,975	3,400	576	32.7%		14.5%	
Summers Nursing & Rehab	1,573	1,093	480	7,385	7,446	(61)	30.5%			-0.8%
SunBridge Care & Rehab Dunbar	3,523	2,877	646	6,394	5,809	585	18.3%		9.1%	
SunBridge Care & Rehab Glenville	852	674	178	3,656	3,177	479	20.9%		13.1%	
SunBridge Care & Rehab Parkersburg	1,619	871	747	3,843	3,214	630	46.2%		16.4%	
SunBridge Care & Rehab Putnam	4,405	3,296	1,109	6,167	5,032	1,135	25.2%		18.4%	
SunBridge Care & Rehab Salem	1,713	1,626	87	5,893	5,731	162	5.1%		2.8%	
SunBridge Pine Lodge Care & Rehab	3,886	3,764	122	5,679	5,114	565	3.1%		9.9%	
Teays Valley Center	3,045	2,645	399	7,159	7,583	(424)	13.1%			-5.9%
Trinity Health Services Logan**	1,628	1,457	171	7,567	7,298	269	10.5%		3.6%	
Trinity Health Services Mingo**	992	895	97	6,190	6,527	(337)	9.8%			-5.4%
Tygart Center	2,763	2,259	505	7,879	6,513	1,365	18.3%		17.3%	
Valley Center	4,408	3,646	762	7,669	7,263	405	17.3%		5.3%	
Valley Haven Geriatric Center	566	520	46	3,314	3,265	49	8.1%		1.5%	
Wayne Nursing & Rehab	1,135	713	421	4,393	3,884	510	37.1%		11.6%	
Webster Nursing & Rehab	957	701	256	3,841	3,761	80	26.8%		2.1%	
Weirton Geriatric Center	687	294	393	9,307	9,307	-	57.3%			0.0%
White Sulphur Springs Center	2,167	1,978	190	4,419	4,168	251	8.8%		5.7%	
Willow Tree Manor	1,158	3,041	(1,883)	5,355	5,191	164		-162.6%	3.1%	
Willows Center	2,361	2,098	263	6,191	6,259	(68)	11.1%			-1.1%
Worthington Manor	2,297	980	1,317	5,761	4,819	942	57.3%		16.4%	
Wyoming Nursing & Rehab	1,467	1,053	414	3,903	3,977	(74)	28.2%			-1.9%
<b>Total Proprietary (85)</b>	<b>\$166,959</b>	<b>\$133,206</b>	<b>\$33,753</b>	<b>\$455,452</b>	<b>\$447,230</b>	<b>\$8,222</b>	<b>20.2%</b>		<b>1.8%</b>	

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<b>Not-For-Profit</b>										
Barbour County Good Samaritan	\$943	\$621	\$322	\$2,773	\$2,628	\$145	34.2%		5.2%	
Bishop Joseph H. Hodges	581	492	88	5,255	5,274	(18)	15.2%			-0.3%
Cortland Acres Nursing Home	1,121	873	247	5,098	5,244	(146)	22.1%			-2.9%
Crestview Manor Nursing & Rehab	1,024	798	226	3,098	3,079	19	22.1%		0.6%	
Elkins Regional Convalescent	2,118	1,579	540	5,293	5,137	156	25.5%		2.9%	
GlenWood Park	2,280	1,412	868	4,080	4,428	(348)	38.1%			-8.5%
Good Shepherd Nursing Home	145	94	51	8,900	8,514	386	35.1%		4.3%	
Greenbrier Manor	1,089	667	422	4,300	4,469	(169)	38.7%			-3.9%
Montgomery General Elderly Care	1,351	956	395	3,475	3,413	62	29.2%		1.8%	
Pendleton Manor	1,230	687	543	5,293	5,345	(52)	44.1%			-1.0%
Princeton Health Care Center	1,722	928	793	6,370	5,885	485	46.1%		7.6%	
St. Barbara's Memorial Nursing	402	121	281	2,184	1,997	187	69.9%		8.5%	
Sundale Nursing Home	701	667	34	4,122	4,315	(193)	4.9%			-4.7%
Woodlands Retirement Community***										
<b>Total Not-For-Profit (14)</b>	<b>\$14,706</b>	<b>\$9,895</b>	<b>\$4,811</b>	<b>\$60,242</b>	<b>\$59,727</b>	<b>\$515</b>	<b>32.7%</b>		<b>0.9%</b>	
<b>Government</b>										
Grant County Nursing Home	\$508	\$578	(\$71)	\$6,643	\$6,575	\$68		-14.0%	1.0%	
Hampshire Health Care Center	1,465	1,106	359	4,245	3,513	733	24.5%		17.3%	
Hopemont Hospital				6,446	8,770	(2,324)				-36.1%
Jackie Withrow Hospital				8,112	10,251	(2,139)				-26.4%
John Manchin Sr. Health Care Center				2,691	3,636	(945)				-35.1%
Lakin Hospital				8,729	8,416	313			3.6%	
<b>Total Government (6)</b>	<b>\$1,972</b>	<b>\$1,684</b>	<b>\$288</b>	<b>\$36,865</b>	<b>\$41,161</b>	<b>(\$4,295)</b>	<b>14.6%</b>			<b>-11.7%</b>
<b>2011 Total All Nursing Facilities (105)</b>	<b>\$183,638</b>	<b>\$144,786</b>	<b>\$38,852</b>	<b>\$552,559</b>	<b>\$548,118</b>	<b>\$4,442</b>	<b>21.2%</b>		<b>0.8%</b>	
<b>2010-2011 Percent Change</b>	<b>8.5</b>	<b>10.5</b>	<b>1.9</b>	<b>4.8</b>	<b>6.8</b>	<b>(68.1)</b>				
<b>2010 Total All Nursing Facilities</b>	<b>\$169,194</b>	<b>\$131,059</b>	<b>\$38,134</b>	<b>\$527,158</b>	<b>\$513,233</b>	<b>\$13,925</b>	<b>22.5%</b>		<b>2.6%</b>	
<b>2009-2010 Percent Change</b>	<b>2.5</b>	<b>1.1</b>	<b>7.4</b>	<b>5.6</b>	<b>5.2</b>	<b>24.2</b>				
<b>2009 Total All Nursing Facilities</b>	<b>\$165,076</b>	<b>\$129,584</b>	<b>\$35,491</b>	<b>\$499,251</b>	<b>\$488,037</b>	<b>\$11,214</b>	<b>21.5%</b>		<b>2.2%</b>	

Source: Annual WVHCA Survey of Nursing Homes

- Value is too small to register.

\*Madison Park: Formerly Fairhaven Rest Home

\*\*Trinity Health Care Services of Logan and Trinity Health Care Services of Mingo: Trinity Health Care Services acquired assets in FY 2010; CON Substantial Compliance notice made in FY 2011.

\*\*\*Woodlands Retirement Community: Does not participate in Medicare or Medicaid.

Assisted living services are included in the data for Glenwood Park, Grant County Nursing, Madison Park, Maples Nursing, Moundview Health Care, Pierpont Center and Woodland's Retirement Community.